



Hello SmartPath Dealerships

The SmartPath team is planning to make a bulk upgrade for all dealers using ICC for SmartPath/Monogram USED vehicle feeds to start accepting Certified inventory/images/pricing from ICC and ignoring updates from the DMS providers on the evening of 9/14. This is controllable per-dealer, so if dealership wants to opt-out, please let your facing Region eCommerce Manager know of your decision to opt-out.

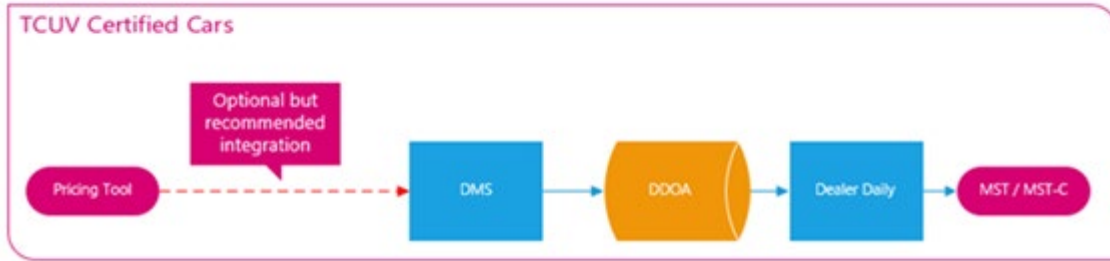
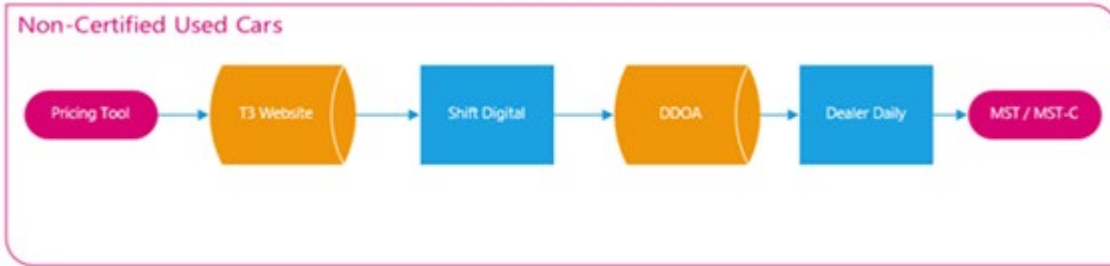
Below are some benefits to using this new data flow, the largest being consistency. All used and certified vehicles, images, prices, etc. will all be maintained the same way (in the dealer's pricing tool) and come in through a single channel (ICC). The SmartPath team is very excited for this enhanced experience, and we can't wait to get everyone enabled. The ICC feed will help solve pricing issues in different locations and speed up the images to be loaded on your website.

Toyota Benefits:

- When a dealer adds a used vehicle in their pricing tool, regardless of cert flag in the tool, it will be added to Dealer Daily by the ICC feed update as a used vehicle. If the dealer is needing to Certify the vehicle, all that is required is adding the Inspection and RO number. This will save a lot of time vs manually adding the cars from scratch.
- By allowing Certified updates (price, mileage, stock number, images) from the ICC feed, it improves the alignment & experience across 3rd party inventory tool, the dealer's T3 website, Dealer Daily, & the SmartPath/Monogram experience.
- The ICC feed provides the dealer with a consistent experience between Certified & Non Certified updates for their inventory today.
- Faster Certified image updates by improving the data flow from 3rd Party Inventory Tool to ICC into Dealer Daily & the SmartPath/Monogram experience (removing SDIS processing delays)
- By capturing the Certified updates through ICC this removes the need for the (previously recommended) integration between the dealers 3rd Party Inventory Tool & the DMS. While also solving for limitations of some DMS providers not allowing 3rd party updates (ex: Reynolds & Reynolds) or the need for the dealer to double key price & mileage updates.
- RDR Opportunities will still be received from the DMS

Toyota Certified Current & Future Data Flow:

Previous State



Future State

